

MSCI ESG RESEARCH

LEONID POTOK

SENIOR ASSOCIATE

ESG CLIENT COVERAGE

TEL. +49 69 / 133 859 63

LEONID.POTOK@MSCI.COM



INTRODUCING MSCI ESG RESEARCH

200+

ESG analysts¹
(375+ staff)

1.200

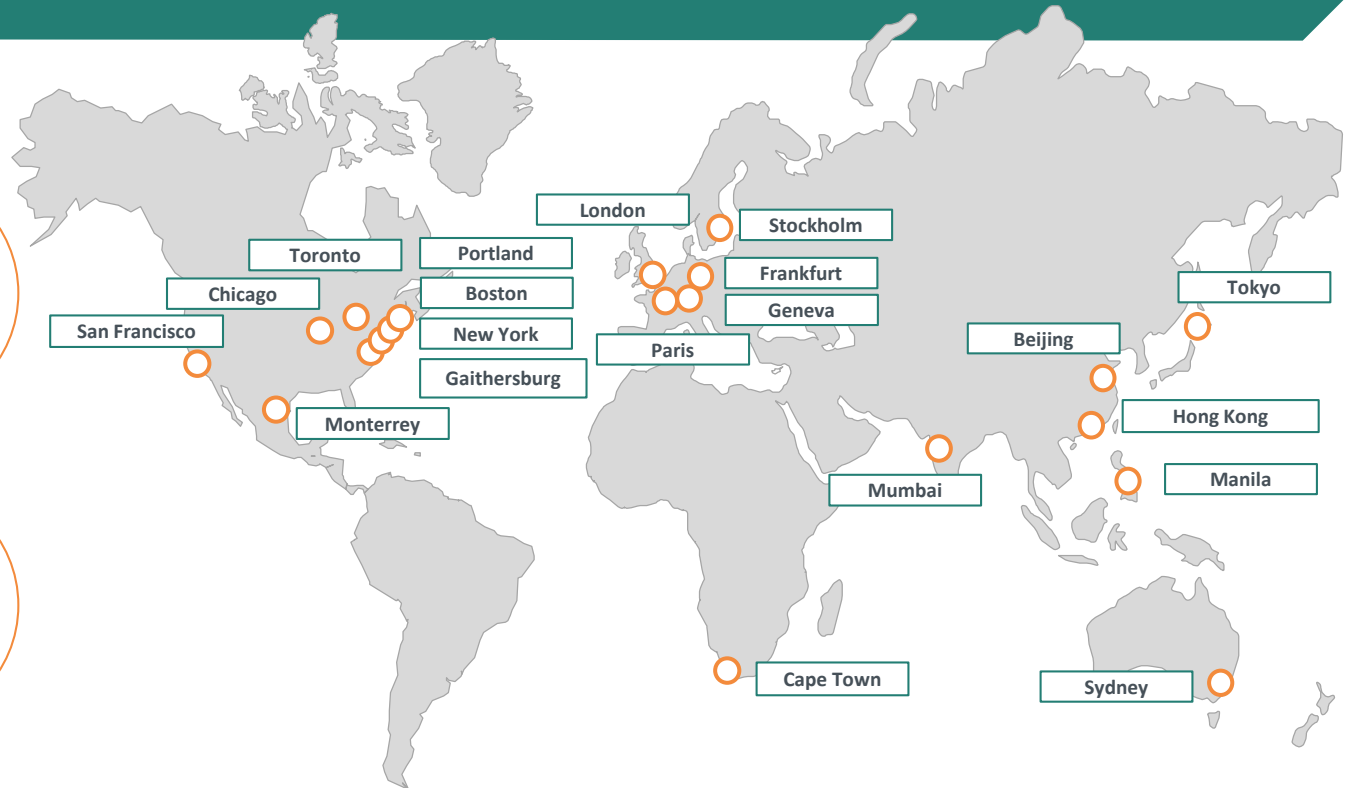
+
clients

46 TOP
of 50

Global asset
managers²

30+ y

experience



ESG Equity Indexes

> \$180 bn allocated by Asset Owners

> \$150 bn funds and ETFs benchmarked

ESG Fixed Income Indexes

> \$150 bn benchmarked

MSCI 

INDEPENDENT RESEARCH IN RESPONSIBLE
INVESTMENT (IRRI) SURVEY

MSCI won 11 of 13 categories including **Best firm for SRI**
and **Governance Research, Best Governance Analyst**
(Alan Brett), **Best Sales Person** (Daniel Sailer)

1st
IRRI AWARDS
2015

1st
IRRI AWARDS
2016

1st
IRRI AWARDS
2017

EXTEL
IDENTIFYING EXCELLENCE

**SRI
CONNECT**

¹ Source: MSCI ESG Research as of March 2017

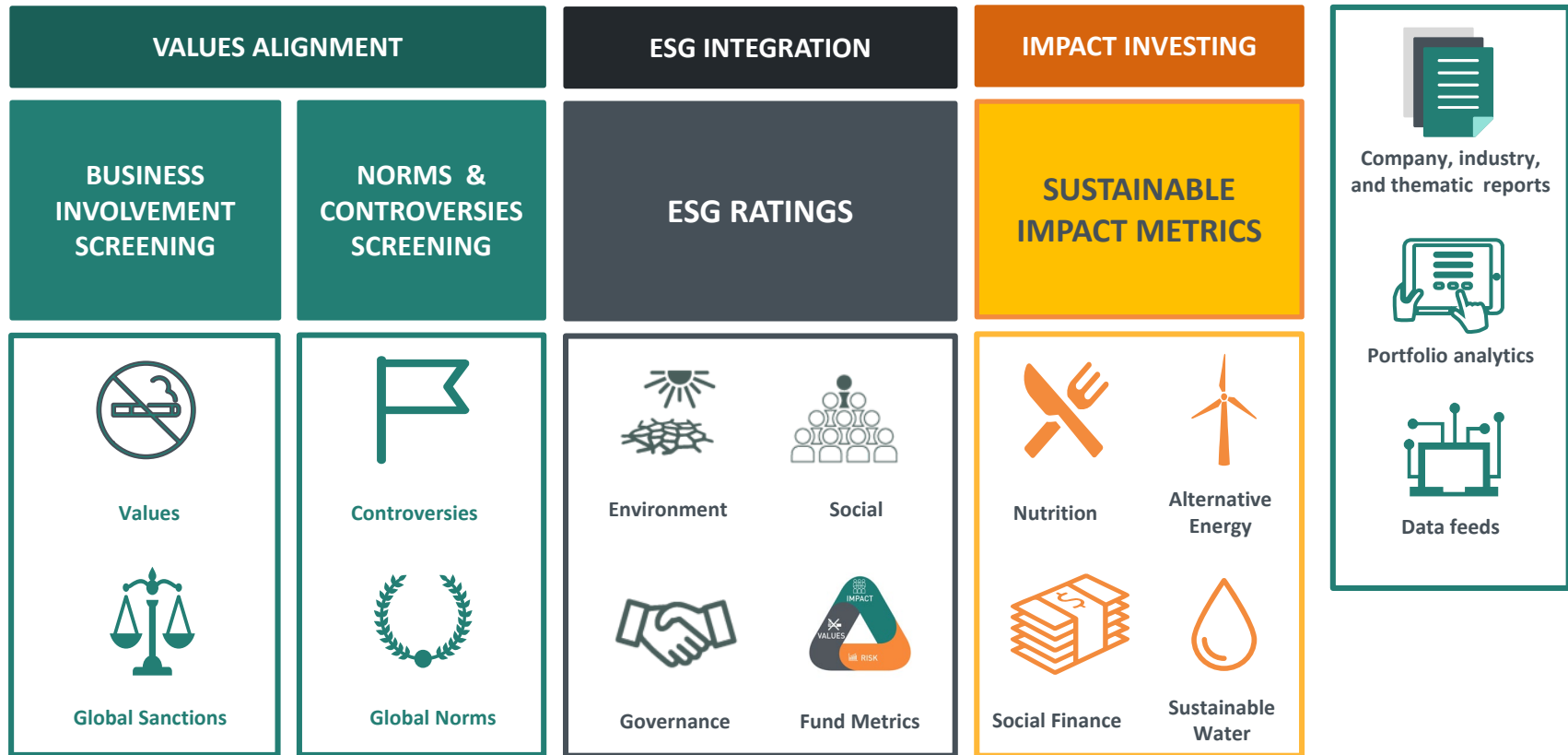
² Based on P&I AUM data and MSCI clients as of March 2017

BREADTH OF ESG OFFERING

Ratings on 7,800 companies (14,000 total issuers) and more than 600,000 equity and fixed income securities globally

MSCI ESG RESEARCH

OUTPUT



MSCI ESG RATINGS



Best in class

AAA to CCC industry relative ratings



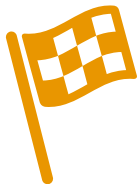
Significant issues only

156 industry model variants, with different weighted issues



Exposure-driven analysis

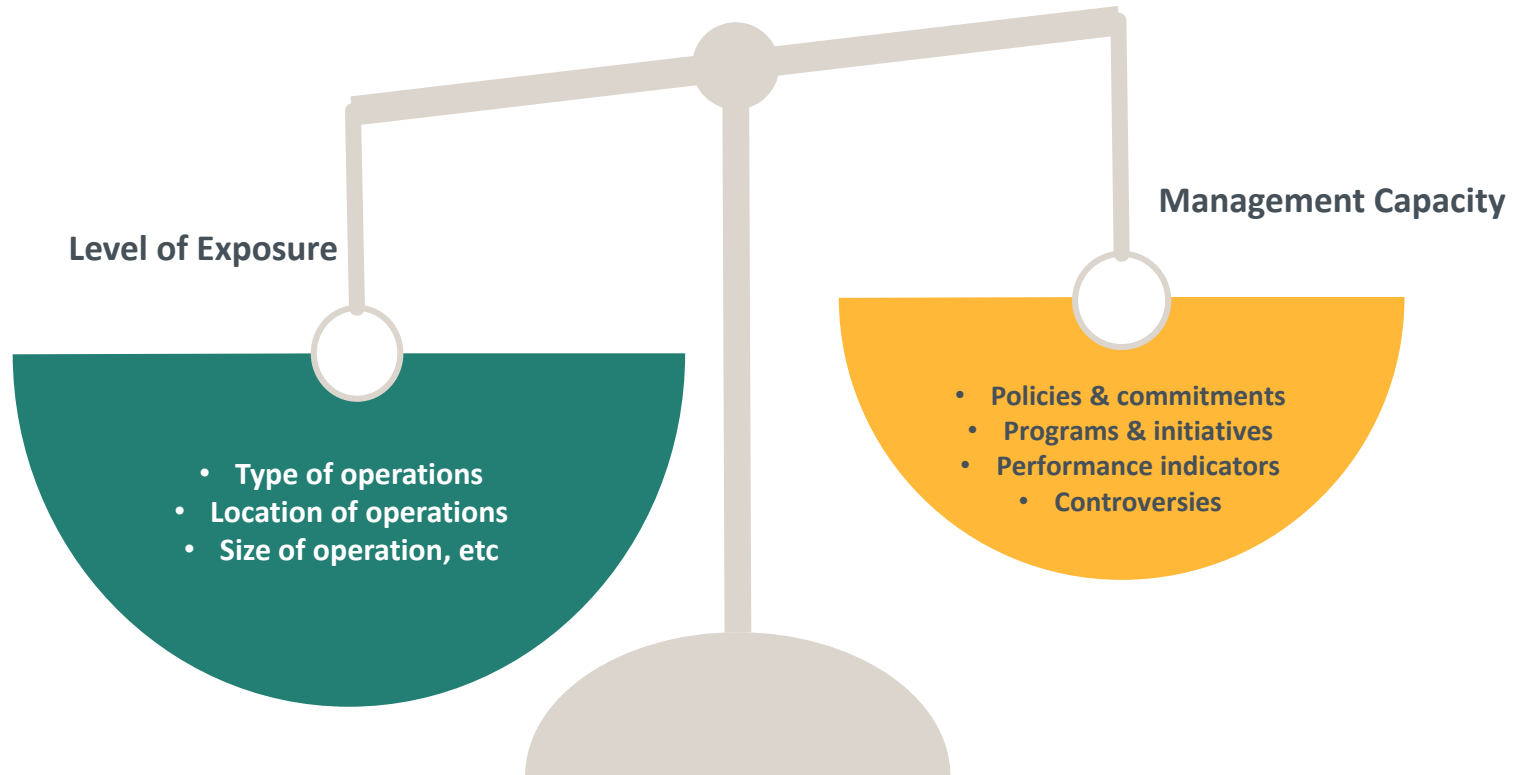
Operational and revenue risk exposures drive issue management



Governance Risk Assessment

Flag potential governance concerns across 96 key metrics

MEASURING ESG RISK EXPOSURE



**EVALUATE MANAGEMENT STRATEGY IN
THE CONTEXT OF RISK EXPOSURE**

The Wall Street Journal:

“Analysts at MSCI flagged problems at Facebook, Equifax and Wells Fargo months or even years before scandals broke into public view.”

EQUIFAX

- August 2016 downgraded to “CCC” (lowest possible rating)
- December 2016 Excluded from MSCI ESG Leaders Index
- January 2017 Data breach scandal, USD 6.3 million penalty

WELLS FARGO

- November 2016 downgraded to “B” due to product safety concerns
- September 2016 Wells Fargo faces fine of USD \$185 million, CEO resigns

VOLKSWAGEN

- April 2015 VW’s overall MSCI corporate governance score was in the 28th percentile, lower than 72% of companies covered by MSCI ESG Research globally
- May 2015 VW removed from the MSCI ACWI ESG Leaders Index
- September 2015 diesel gate scandal

NISSAN

- September 2018 downgraded to ‘CCC’ due to corporate governance failures
- November 2018 Carlos Ghosn, the chairman of Nissan, arrested

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